



## SAS 2015

16<sup>th</sup> International Small-Angle Scattering Conference  
13 - 18 September 2015, Berlin

## Sponsorship & Exhibition Opportunities

International Small-Angle Scattering Conference

13 - 18 September 2015



Entrance of the TU main building (TU-Pressestelle/Dahl)

### Venue:

Technische Universität Berlin  
Main Building  
Straße des 17. Juni 135  
D-10623 Berlin

### Contact and information

For further information about sponsorship and the exhibition please contact:

con gressa GmbH

Maria Kepinska

Engeldamm 62

D-10179 Berlin, GERMANY

[sponsoring-sas2015@congressa.de](mailto:sponsoring-sas2015@congressa.de)



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## Venue

SAS 2015 will be held in the main building of the Technische Universität Berlin during the early autumn, from 13 - 18 September 2015.

Berlin's historic and modern buildings are well represented at the venue site, the rest of the university and the western centre of the city, where the campus is situated. The venue is close to numerous guest houses and hotels of all categories, restaurants, cultural places as well as the commercial area around the Kurfürstendamm boulevard. In combination with the local public transport, the international airport, frequent train connections and inter-European coaches all make it easy to travel to and from Berlin.

Berlin offers a rich variety of scientific institutions and universities. No wonder that a large number of research groups are actively using small-angle scattering and a vast number of complementary methods. This pairs with sample preparation techniques, projects in nearly the entire range of fields in which small-angle scattering can make a contribution and notably the user program at the Helmholtz-Zentrum Berlin, which has a long tradition in supplying neutrons and X-rays to a worldwide scientific community.

## Delegates

The conference will attract a large number of specialists in the field of small-angle scattering. The organizing committee expects around 600 delegates to attend. The conference will bring together world leaders in the field of small-angle scattering:

- Academic researchers
- Industry researchers
- Large-scale facilities for SAS operators
- Manufacturers of SAS equipment

## Sponsorship and the exhibition

The 16<sup>th</sup> International Small-Angle Scattering Conference will provide an excellent opportunity to promote your company. It offers a unique platform for interacting with an international group of researchers, scientists and influential industry representatives. As a sponsor and/or exhibitor, you will be widely acknowledged before and during the conference.



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### General terms and conditions for sponsorship and the exhibition

All opportunities below have been developed to ensure a high level of exposure at the SAS conference.

Since items are limited or exclusive, the organizing committee appreciates your early booking. Generally, all bookings will be processed on a first come, first served basis.

The size and placement of logos and content of inserts will be at the discretion of the organizing committee.

After confirmation, you will be provided with all the necessary information on the delivery deadlines, file formats, logos etc. You are solely responsible for the timely delivery and for the proper printing of the material, since the organizing committee cannot provide any guarantees in terms of printing or production.

Payment is required within 4 weeks after confirmation of your sponsorship item. Failure to do so may result in your sponsorship item being released again for sale.

All prices are exclusive of VAT, which will be added to the invoice at the local rate. VAT in Germany is currently 19%.

If the sponsoring company is registered in a European country, the reverse charge mechanism may apply. In these cases, we will check the International VAT ID number of the company and send an invoice without German VAT. Please register for reverse charges in the booking form.



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## Sponsorship packages

### Major sponsorship (exclusive)

- Logo on all printing material and on the conference website
- Exclusive logo print on the conference bag
- Full page advertisement in the conference booklet
- Exhibition space (4 m x 3 m), including two exhibitor registrations
- Distribution of promotional items from your stand to delegates
- One insert to be placed into the delegate bags (size and content to be approved by the conference organizing committee)
- Two complimentary sponsor registrations (full delegate) for the conference
- Opportunity to place one free-standing, pull-up banner in registration area (2 m high and 1 m wide)
- 100-word company profile in the conference booklet

**EUR 15,000**

### Co-sponsorship (limited to three sponsors)

- Logo on all printing material and on the conference website
- Half page advertisement in the conference booklet
- Exhibition space (3 m x 3 m), including two exhibitor registrations
- Distribution of promotional items from your stand to delegates
- One insert to be placed into the delegate bags (size and content to be approved by the conference organizing committee)
- Two complimentary sponsor registrations (full delegate) for the conference
- 50-word company profile in the conference booklet

**EUR 10,000**



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## Delegate services & advertisement opportunities

### Conference pen [exclusive opportunity]

EUR 1,500

- To be provided by the sponsor
- With company logo

### Notepad [exclusive opportunity]

EUR 1,500

- To be provided by the sponsor
- With company logo
- Size: max. A4 (A5, letter)

### Company flyer on display [limited to ten sponsors]

EUR 800

- To be displayed in the registration area
- Format: max. A4 (A5, letter), max. 10 pages, max. 400 ex.

### Fruit gum / Peppermint pastilles [limited to two sponsors]

EUR 1,000

- To be provided by the sponsor
- With company logo
- Exclusive in the conference bag OR on the registration desk

### Company flyer/insert [limited to five sponsors]

EUR 1,300

- Insert into the conference bag
- Format: max. A4 (A5, letter), max. 10 pages



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### USB stick with conference program [exclusive opportunity]

- With company logo
- Placed into the conference bag

With information material on the sponsor on the stick

**EUR 5,000**

### Internet corner with six workplaces [limited to three sponsors]

**EUR 3,000**

- Company logo on screensavers in the internet corner
- Mouse pads with sponsor logo in the internet corner (to be provided by sponsor)
- Acknowledgement in the program book and on the conference website
- Company flyer (format max. A4, max. 2 pages) will be inserted into the conference bags

### Advertisements in the conference booklet

- |  |           |
|--|-----------|
| ▪ Full-page inside front cover [exclusive] | EUR 1,500 |
| ▪ Full-page inside back cover [exclusive]  | EUR 1,500 |
| ▪ Full-page back cover [exclusive]         | EUR 2,500 |
| ▪ Full inner page                          | EUR 800   |
| ▪ Half inner page                          | EUR 500   |

The file has to be provided by the sponsor by the requested date.





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## Coffee and lunch breaks on one conference day

[limited to three days / three sponsors]

**EUR 3,000**

- Company logo on the lunch buffets
- Acknowledgement in the conference booklet
- Logo on the conference website

## Poster awards [limited to two sponsors]

**EUR 200**

- Recognition online and during the award ceremony

## Welcome reception and conference dinner

[on request]

- Logo and special recognition on reception and dinner announcement in the conference booklet
- Logo and special recognition on the conference website
- Company logo on the buffet

If you are interested in sponsoring one of the social events (welcome reception or conference dinner), please contact us to discuss in confidence how to find an arrangement that meets your requests.

## Company presentation

[on request]

- Opportunity for a short presentation of the company (during lunch break)
- Free rental of the room
- Company flyer (format max. A4, max. 2 pages) will be inserted into the conference bags



In addition to the aforementioned items, we can publish your

**company logo on the conference website**

**EUR 500**



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## Exhibition

The exhibition will be a major part of the conference. Lunch and coffee breaks will be located within the exhibition area.

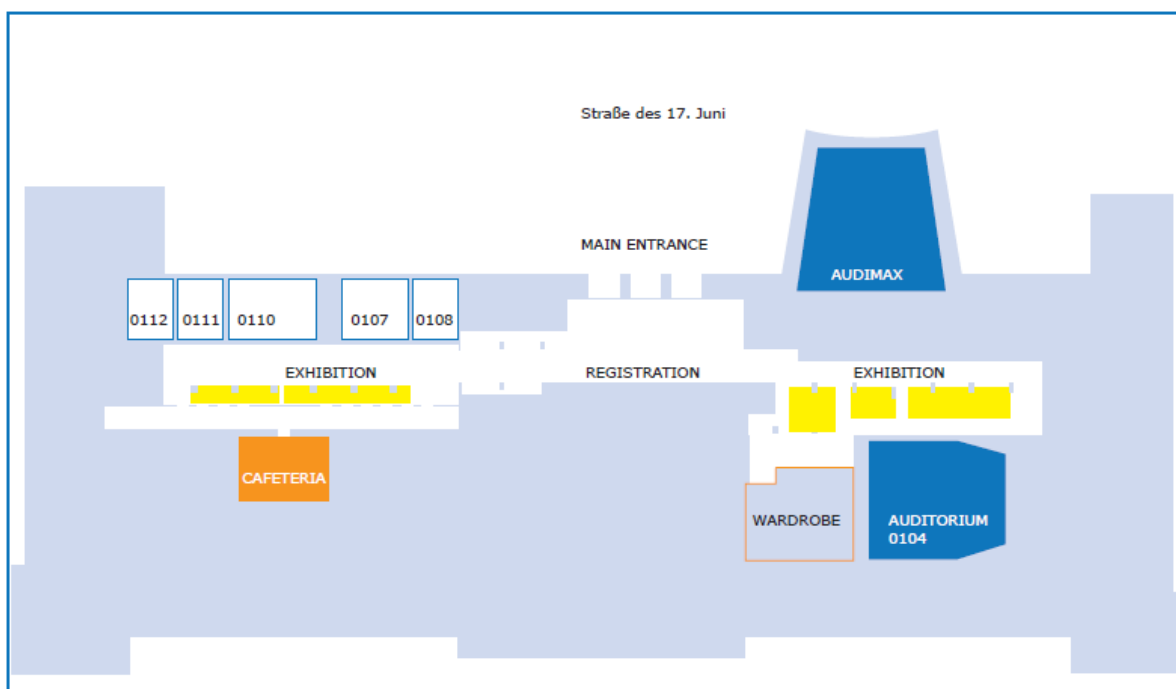
As an exhibitor, your registration contains two exhibitor passes. They include morning and afternoon refreshment, lunch each day plus a conference bag and copy of the conference program. Exhibitor passes also include access to sessions. Additional exhibitor registrations can be purchased.

An exhibition manual containing logistical information on move in and out times will be distributed to exhibitors by July 2015 at the latest.

The floor plan below was correct at the time of printing. The SAS 2015 organizing committee retains the right to make alterations should it be necessary. These changes may occur without notice.

Please note that loud films and presentations must be avoided.

➔ **The general terms and conditions on page 3 apply.**

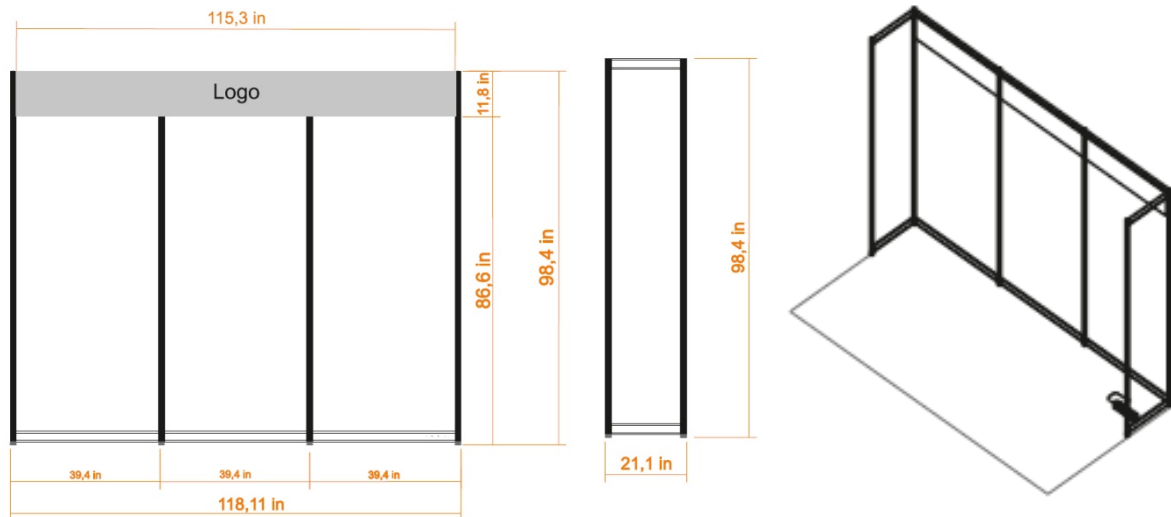






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Example for Exhibition booth, 9 square meters



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### Exhibition booth, 9 square metres (3 m x 3 m)

#### 16 booths available

- Nine square metres of exhibition space
- Carpeted floor
- 3 m back and 0,5 m side walls
- Two spotlights
- Company name and logo on fascia
- One lockable counter
- One bistro table
- One standard power outlet
- Two exhibitor registrations including for the conference dinner
- Distribution of promotional items from your stand to delegates
- Company logo on website

EUR 3,800

### Exhibition booth, 12 square metres (4 m x 3 m)

#### 5 booths available

- Twelve square metres of exhibition space
- Carpeted floor
- 4 m back and 0,5 m side walls
- Two spotlights
- Company name and logo on fascia
- One lockable counter
- One bistro table
- One standard power outlet
- Two exhibitor registrations including for the conference dinner
- Distribution of promotional items from your stand to delegates
- Company logo on website

EUR 4,800