



## **Sponsorship & Exhibition Opportunities**



SEMINARIS SeeHotel Potsdam

#### VENUE

Seminaris SeeHotel Potsdam, An der Pirschheide 40, 14471 Potsdam, Germany

### **CONTACT AND INFORMATION**

For further information about sponsorship and the exhibition please contact: Helmholtz-Zentrum Berlin GmbH sponsoring-se-2018@helmholtz-berlin.de





### VENUE

The 10<sup>th</sup> International Workshop on Sample Environment at Scattering Facilities will be held at the Seminaris SeeHotel in Potsdam from 2 – 6 September, 2018.

Potsdam is the capital of the German federal state Brandenburg and borders directly the German capital, Berlin. Potsdam is about 15 miles southwest of Berlin's city center. The Seminaris SeeHotel Potsdam is located on the western edge of Potsdam's Pirschheide woodland area, right on the banks of the Templiner Lake.



Location of the SEMINARIS SeeHotel Potsdam





### DELEGATES

The 10<sup>th</sup> International Workshop on Sample Environment at Scattering Facilities is held under the patronage of the *International Society for Sample Environment* (ISSE) and will focus on two main topics:

- Sample environment at neutron scattering facilities
- Sample environment at synchrotron radiation facilities

The event will bring together technicians, engineers and scientists from all over the world to discuss and present sample environment related topics such as directed, switchable and ultrahigh magnetic fields, electric fields, extremely low and high sample temperatures, samples under ultrahigh vacuum conditions or extreme pressure and samples under complex bio-soft-matter and chemistry experiments.

### **SPONSORSHIP AND THE EXHIBITION**

The 10<sup>th</sup> International Workshop on Sample Environment at Scattering Facilities will provide an excellent opportunity to promote your company. It offers a unique platform for interacting with international researchers, scientists and influential industry representatives. As a sponsor and / or exhibitor you will be widely acknowledged before and during the event.

# GENERAL TERMS AND CONDITIONS FOR SPONSORSHIP AND THE EXHIBITION

All opportunities below have been developed to ensure a high level of exposure at the 10<sup>th</sup> International Workshop on Sample Environment at Scattering Facilities.

Since items are limited, the organizing committee appreciates your early booking. Generally, all bookings will be processed on a **first come, first serve** basis.

The size and placement of logos and content of inserts will be at the discretion of the organizing committee.

After confirmation, you will be provided with all the necessary information on the delivery deadlines, file formats, logos etc. You are solely responsible for the timely delivery of the





material, since the organizing committee cannot provide any guarantees in terms of the printing or production.

Payment is required within 4 weeks after confirmation of your sponsorship item. Failure to do so may result in your sponsorship item being released again for sale.

All prices are exclusive of VAT, which will be added to the invoice at the local rate. VAT in Germany is currently 19%.

If the sponsoring company is registered in an European country, the reverse charge mechanism may apply. In these cases, we will check the International VAT ID number of the company and send an invoice without German VAT. Please register for reverse charges in the booking form.





### SPONSORSHIP PACKAGES

#### Gold sponsorship (limited to 5-10 sponsors)

- Logo print on the delegates bags
- Co-sponsor of coffee and lunch breaks in the Hotel
- Logo on all printing material and on the event website
- Exhibition space (1 table: 1,35 x 0,67 m, 1 chair)
- One exhibitor registration with access to the workshop program (incl. social events)
- Distribution of promotional items from your stand to delegates
- One insert to be placed into the delegates bags (size and content to be approved by the organizing committee)
- 100 word company profile in the meeting booklet

EUR 1,800

#### Silver sponsorship (limited to 5-10 sponsors)

- Logo on all printing material and on the event website
- Exhibition space (1 table: 1,35 x 0,67 m, 1 chair)
- One exhibitor registration with access to the workshop program (incl. social events)
- Distribution of promotional items from your stand to delegates
- One insert to be placed into the delegates bags (size and content to be approved by the organizing committee)
- 100 word company profile in the meeting booklet

EUR 1,400

#### Bronze sponsorship (limited to 5 sponsors)

- Logo on all printing material and on the event website
- One insert to be placed into the delegates bags (size and content to be approved by the organizing committee)
- 100 word company profile in the meeting booklet

EUR 500





### OTHER

#### Welcome reception and conference dinner (on request, limited to one sponsor each)

- Logo and special recognition on reception and dinner announcement in the meeting booklet
- Logo and special recognition on the event website
- Company logo on the buffet

If you are interested in sponsoring one of the social events (welcome reception or conference dinner), please contact us to discuss in confidence how to find an arrangement that meets your requests.

### EXHIBITION

Lunch and coffee breaks will be located within the exhibition area.

As an exhibitor, your registration contains one exhibitor pass. It includes access to the sessions and social events of the workshop. Exhibitor passes also include morning and afternoon refreshment, lunch and dinner at the workshop each day plus a delegate bag and a copy of the event program. Additional exhibitor passes can be purchased at the prize of the standard registration fee for the workshop.

An exhibitor manual containing logistical information on move in and out times will be distributed to exhibitors by April 2018 at the latest.

The floorplan below was correct at the time of printing. The organizing committee retains the right to make alterations should it be necessary. These changes may occur without notice.

Please note that loud films and presentations must be avoided.

#### Exhibition space (limited to 15 sponsors (gold and silver))

- One table with tablecloth (1,35 x 0,67 m)
- One chair
- One standard power outlet





### **FLOORPLAN**

