



## Humboldt's Entrepreneurship from research to market

Did you know Humboldt-Universität is offering **coaching on entrepreneurship and innovation management** to its researchers?

- You are looking for **applications for your research** findings?
- You want to acquire **industrial funding** by offering your scientific expertise and resources?
- You are interested in creating commercial **training programs for professionals**?
- You have an idea for a **spin-off**?
- You tinker with the idea of starting **your own company**?

Use the opportunity and apply now for our next upcoming class:

### **starting September 30<sup>th</sup>, 2020**

The training program by the Research Services Center of Humboldt-Universität will be held as an online class for the first time. Over a span of four weeks the course will cover strategies and tools for the transfer of your research into marketable applications, being conducted via live webinars, accompanying video-tutorials and online consultation.

Dates for the live webinars:

- September 30<sup>th</sup>, 2020, 3 - 5 p.m.  
***What is a business model, and which one is best suited for me?***
- October 7<sup>th</sup>, 2020, 3 - 5 p.m.  
***How do I find a business idea and how do I develop it into a business model?***
- October 14<sup>th</sup>, 2020, 3 - 5 p.m.  
***Is there a market for my business idea and who are my customers?***
- October 21<sup>st</sup>, 2020, 3 - 5 p.m.  
***How can I generate income with my business idea, and will it be profitable?***

We offer more than just a course and will guide you in developing business models based on your scientific expertise and research findings, from exploring fields of application to developing concepts for monetarization. Joining on our virtual collaboration platform, participants are working on their projects in our learning-by-doing approach. Acquire the basics of business development and form your own business ideas in your field of expertise. Whether creating spin-offs or developing business models for contract research, scientific services and professional training: **We will support you in your personal project!**

**Application** via email at [innovation@hu-berlin.de](mailto:innovation@hu-berlin.de)