

BESSY II - Albert-Einstein-Str. 15 - 12489 Berlin

Dr. Jens Knobloch
SRF2009 Conference Chair
<http://srf2009.helmholtz-berlin.de>

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17 April 2009

Dear Sir or Madam,

As announced in the first letter from November 19, 2008, the 14th International Conference on RF Superconductivity (SRF2009) will be held from Sept. 20 – 25, 2009 in the *dbb Forum* in Berlin. We now would like to take the opportunity to submit you more detailed information concerning the industrial exhibition. SRF 2009 also provides a number of sponsorship opportunities that enhance the visibility of your company.

We encourage you to register for these packages as soon as possible, since they are available on a first come-first serve basis. Furthermore, we are planning on using a large portion of the funds from sponsorship to provide travel grants to students, who otherwise may not be able to attend SRF 2009! To help us plan these awards, we welcome early registration.

All Sponsors and Exhibitors are listed on the SRF2009 website with their logos and links to the companies' websites will be provided.

Yours sincerely,



André Arnold,
Coordinator Industrial Exhibition & Sponsoring

Industrial Exhibition

The industrial exhibition will take place during the first two days of the conference (Sept. 21 and 22). As shown in Figure 1, the exhibit will be located in the main hall directly outside the auditorium. This space will also be used for the coffee breaks to ensure ample interaction with conference delegates at the exhibit.

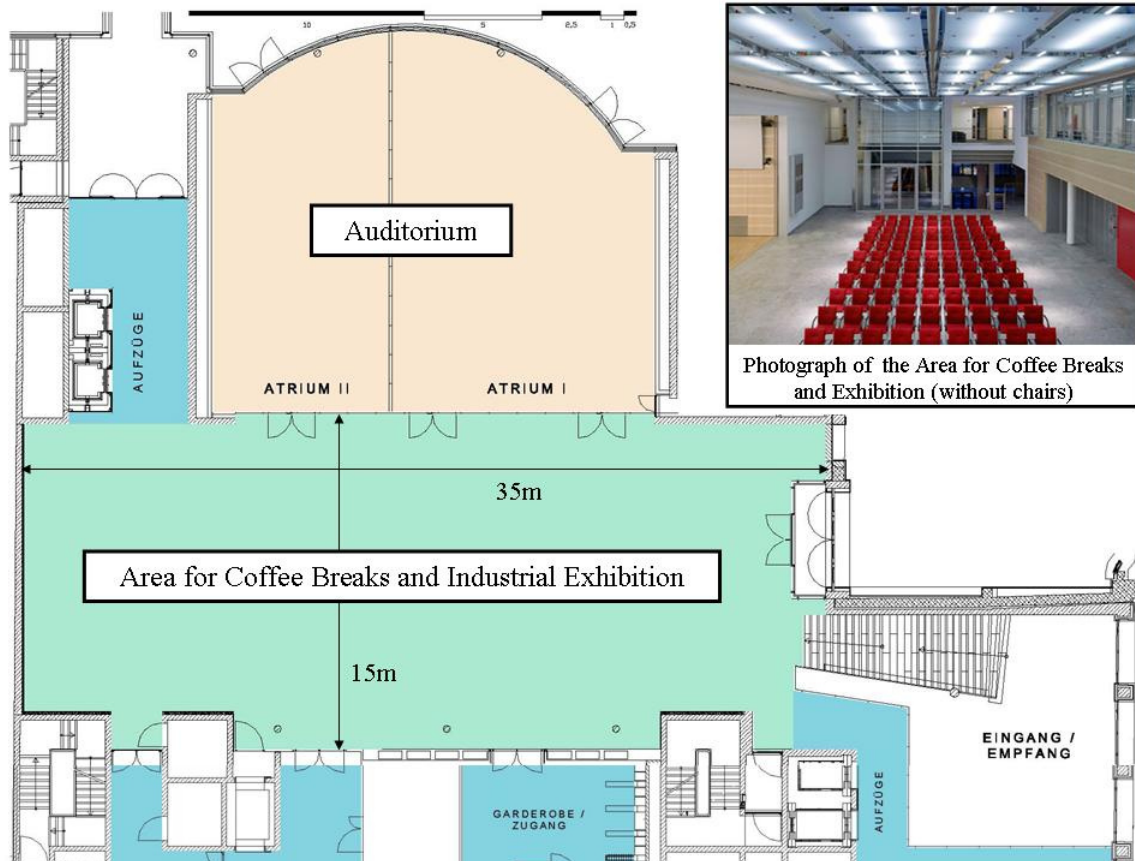


Figure 1: Auditorium and hall for industrial exhibit/coffee breaks.

Exhibition Fee

The cost for one booth is 1550 € (+19 % VAT). In addition, at least one person must register as a normal delegate via the conference website.

Booths

Approximately 14 professional booths, as shown in Figure 2, will be provided.

- **Floor space:** 2 x 3m², carpeted
- **Wall height:** 2.5 m
- **Furniture:** Two chairs and one table. Cocktail table and bar stools are available upon request.
- **Electricity:** 230V/50Hz AC power supply with CEE 7/4 Schuko plugs
- **Lighting:** Adequate lighting will be provided in each booth.
- **Posters:** The walls (the back and at least one side wall will be closed) can be used to attach posters with double-sided adhesive tape.

- **Company name:** A heading panel will display your company name in large black letters above the booth. Please use the fax response form to inform us about the text of your choice.



Figure 2: layout of the 2x3m² booth, shown here in the barstool option

Industrial Exhibition Hours

- **Setup**
 - Sunday, 20th September, 2009 - 16:00 to 18:00
 - Monday, 21st September, 2009 - 7:00 to 9:00
- **Exhibition hours**
 - Monday, 21st September, 2009 - 9:00 to 18:00
 - Tuesday, 22nd September, 2009 - 9:00 to 18:00
- **Dismantling**
 - Tuesday, 22nd September, 2009 - 18:00 to 20:00

Shipment & Setup

Please ship your exhibition material to the conference center during the setup times listed above. The delivery address of the dbb forum is:

dbb forum berlin
 Französische Str. 49/52a
 10117 Berlin, Germany

All equipment/posters must be removed by Tuesday evening. The exhibition hall is not available for use by SRF 2009 the following Wednesday.

If there are any questions or problems regarding shipment, please contact the industrial exhibition manager.

Liability

The “dbb forum” and the conference organizing committee cannot be held responsible for the exhibitor material and/or rented materials.

Sponsorship Opportunities

SRF 2009 will offer a number of sponsorship opportunities to provide visibility for your company. We hope to use a significant portion of these funds to provide financial support to students and young researchers to enable their attendance of SRF 2009.

Max Quantity	Description	Cost (+ 19% VAT)
1x	Conference bag with your company logo	3000€
1x	SRF2009 Lanyard keychain for the conference delegates' name badges with your company logo	2000€
2x	Student prize (company named during award ceremony) + a one page flyer in each conference bag	1000€
16x	Sponsoring of coffee breaks (your company logo displayed on signs at two breaks) + a one-page flyer in each conference bag*	1000€

* Please send a high resolution company logo to srf2009-ind@helmholtz-berlin.de as soon as possible and 250 flyers to the Exhibition Office no later than September 10, 2009.

Registration and Payment

Please use the enclosed **fax form** to indicate which options you want to take advantage of. The packages will be assigned on a "**first-come-first-served**" principle, based on the date of receipt. Depending on availability you will receive a confirmation about your entire costs via email/fax. Funds should be transferred to the bank account listed in the footer, with the reference “SRF 09 – Industrial Exhibit” and your company name. Registration will be considered complete when the funds are received and acknowledged. Funds must be received within 4 weeks of the registration, otherwise the package will be offered to other companies on the waiting list.

Furthermore, all of your staff members are asked to register under the SRF 2009 JACoW webpage as regular conference participants.

Cancellation Policy

Cancellations should be made in writing and addressed to the SRF09 exhibition secretariat. Cancellations submitted before July the 31st will be honoured by a complete refund. No refund can be made after this date.

General Terms

- The industrial exhibitor and sponsors registration is considered finalized after payment is received and confirmation is sent from the conference exhibition manager.
- The exhibitors are kindly asked to handle the rented booths carefully. Please refrain using materials that can harm the booth such as nails, thumbtacks, etc. Only double adhesive tape is allowed.
- The conference reserves the right to approve or prohibit any display that, due to objectionable features, detracts from the scientific and educational nature of the exhibition.

Contact Information of the Exhibition Office

Up-to-date information will be provided at the SRF 2009 website <http://srf2009.helmholtz-berlin.de>.

André Arnold

Coordinator Industrial Exhibition & Sponsoring

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